

LIGHTSOUNDLIGHTSOUND
COPENHAGEN REGION
METROPOLIS

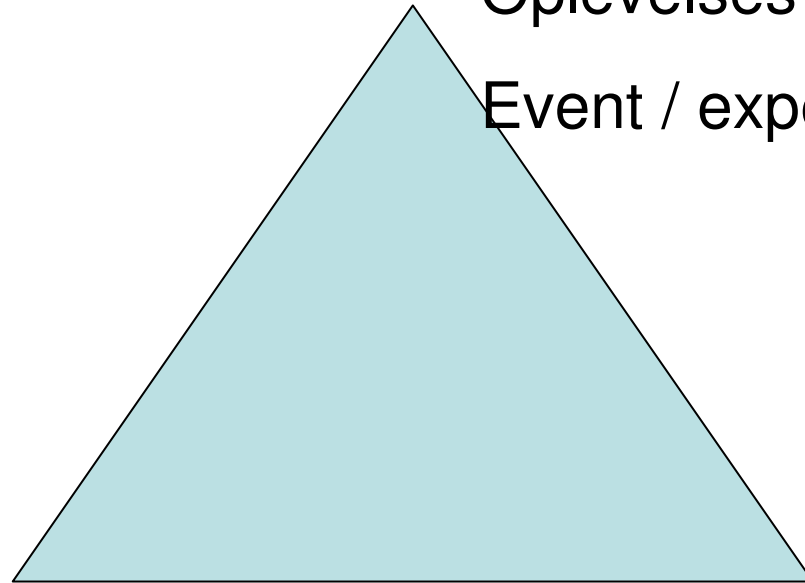
A NEW FORM OF REGIONAL EVENT BASED
DEVELOPMENT PROJECT

WHERE ART – THE PUBLIC SPACE – CREATIVE
SECTOR ARE THE DEFINING PARAMETERS FOR
A MULTIFACETED PROGRAMME

UDGANGSPUNKTET / START

Oplevelses koncepter

Event / experience



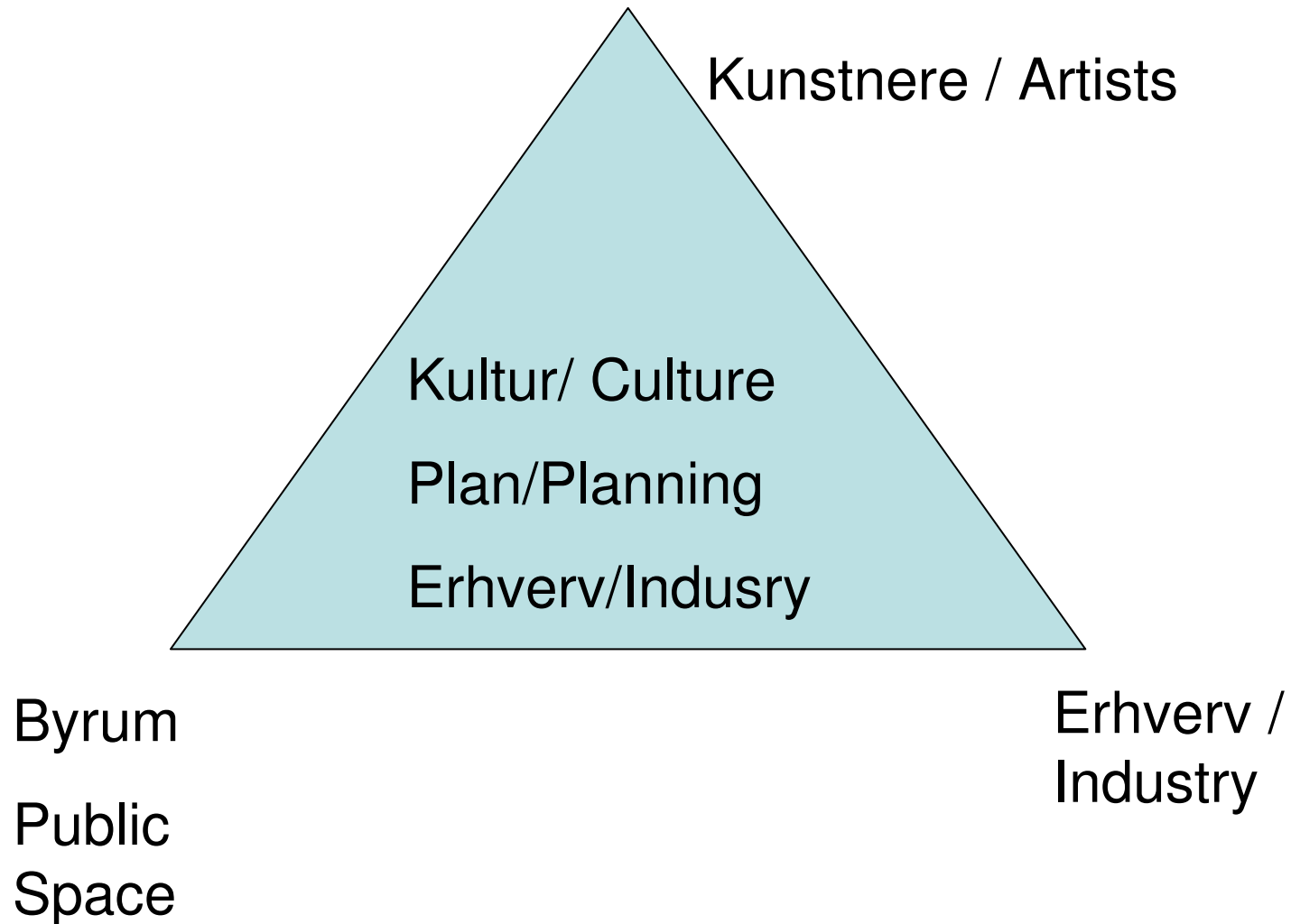
Kommuner

Local authorities /cities

Erhverv

Industry and
development

PROJEKTETS RAMMER / FRAME



THE PUBLIC SPACE

- THE PUBLIC SPACE IS THE MOST IMPORTANT FACTOR IN **THE (RE)DEVELOPMENT** OF OUR CITIES
- THE PUBLIC SPACE IS THE MOST IMPORANT FACTOR IN **CITY TOURISM**
- THE PUBLIC SPACE IN THE MOST IMPORTANT ELEMENT IN THE **(RE) SOCIALISING** OF OUR CITIES
- THE PUBLIC SPACE IS THE ARENA FOR THE **TESTING OF VALUES IN OUR SOCIETY**
- THE PUBLIC SPACE GIVES **IDENTITY AND CREATES PLACES** FOR DEMOCRATIC ACTIVITIES

THE CREATIVE ECONOMY

- THE **CREATIVE ECONOMY** IS AT THE CORE OF THE EXPERIENCE ECONOMY WHICH IS ONE OF THE DRIVING FORCES OF THE COPENHAGEN METROPOLITAN REGION
- STUDIES OF CREATIVE ECONOMY SHOW THAT THE SECTOR MUST BE DEVELOPED AS **FOCUSSED CLUSTERS** WHERE THE CONCEPTS OF NETWORKS, COMMON AND SHARED FACILITIES, SHARED PROMOTION, SUPPORT TO INTERNATIONAL LINKS, PLATFORMS FOR PRESENTATION
- THE MAJORITY OF UNITS IN THE CREATIVE INDUSTRIES ARE **SMALL SCALE** WITH UNDER 5 EMPLOYEES AND WITH A SMALL NUMBER OF MAJOR COMPANIES. THE LINKAGES IN THE LIFE CYCLE OF ANY SECTOR ARE COMPLEX, PERSONAL, FLUID.
- THERE IS A NEED TO DEVELOP NEW METHODS OF DEVELOPMENT FOR THIS SECTOR WHICH IS BASED ON SUPPORTING **LOCAL POTENTIAL WITH LOCAL AUTHORITIES**

THE ARTS AND CULTURE

- ARTISTS ARE ONCE AGAIN BECOMING MORE AND MORE (RE)ENGAGED IN SOCIETY
- AFTER THE '90'S EVENT BASED CULTURE THERE IS A CALL FOR MUCH MORE ETHICAL BASED, SOCIALLY INCLUSIVE, ENVIRONMENTAL SENSITIVE AND ECONOMICALLY BENEFICIAL EVENT FORMULAS
- THE INTERFACE OF CUTTING EDGE ARTISTIC PRACTICE AND LEADING TECHNOLOGY AND INTERACTIVE NEW MEDIA IS ONE OF THE MOST POTENTIAL AREAS FOR DEVELOPMENT AT PRESENT
- THERE IS A CALL FOR CULTURAL ACTIONS AND PROJECTS WHICH ENGAGE AND RELATE TO THE PUBLIC AND WHICH STIMULATE USER BASED INNOVATION
- THERE IS A NEED TO WORK THE REGION AS A PHYSICAL, CREATIVE AND CULTURAL WHOLE WHILST ALLOWING FOR LOCAL SELF DEFINITION – BASED ON OPEN NETWORKING STRUCTURES AND PROCESSES

WHY LIGHT AND SOUND

- LIGHT AND SOUND SECTOR IS **A POTENTIAL CREATIVE SECTOR** WITH HUGE POSSIBILITIES
- LIGHT AND SOUND ARE DEFINING ELEMENTS IN THE **MANAGEMENT OF ENVIRONMENTS**
- LIGHT AND SOUND ARE AT THE **CUTTING EDGE OF TECHNOLOGY** AND MUST ALSO FACE NEW DEMANDS ON REDUCTION OF ENERGY
- LIGHT AND SOUND ARE ALSO STILL **ARCHITYPAL IN OUR DEFINITION OF CULTURE/**
- LIGHT AND SOUND ARE AT THE **CORE OF HUMAN EXPERIENCE** AND LINK TO NATURE AND THE ENVIRONMENT
- LIGHT AND SOUND CAN **COMMUNICATE WITH EVERYONE**
- LIGHT AND SOUND ENGAGE **ARCHITECTS, ARTISTS, DESIGNERS, MUSICIANS, INVENTORS, ENGINEERS** etc. **CROSS DISCIPLINARY**

WHY LIGHT AND SOUND

**AND LIGHT AND SOUND CAN ACT AS A STARING POINT FOR A
PROGRAMME WHICH LINKS ALL OF THE ABOVE AGENDAS**

AND NOTHING LIKE THIS EXISTS AT PRESENT

PARTNERS

ALBERTSLUND KOMMUNE
FREDERIKSBERG KOMMUNE
GRIBSKOV KOMMUNE
HELSINGØR KOMMUNE
HERLEV KOMMUNE
HVIDOVRE KOMMUNE
HØJE TAASTRUP KOMMUNE
KØBENHAVNS KOMMUNE
KØGE KOMMUNE
ROSKILDE KOMMUNE
&
BY OG HAVN, københavn

PARTNERS

STRATEGISKE PARTNERE

- BYRUM: Juul og Frost
- KULTUR / ERVERVSUDVIKLING : Horizont, Kultur & kommunikation
- KUNST : Københavns Internationale Teater
- FORMIDLING : WOCO

VIDENSPARTNERE

Roskilde Universitets Center

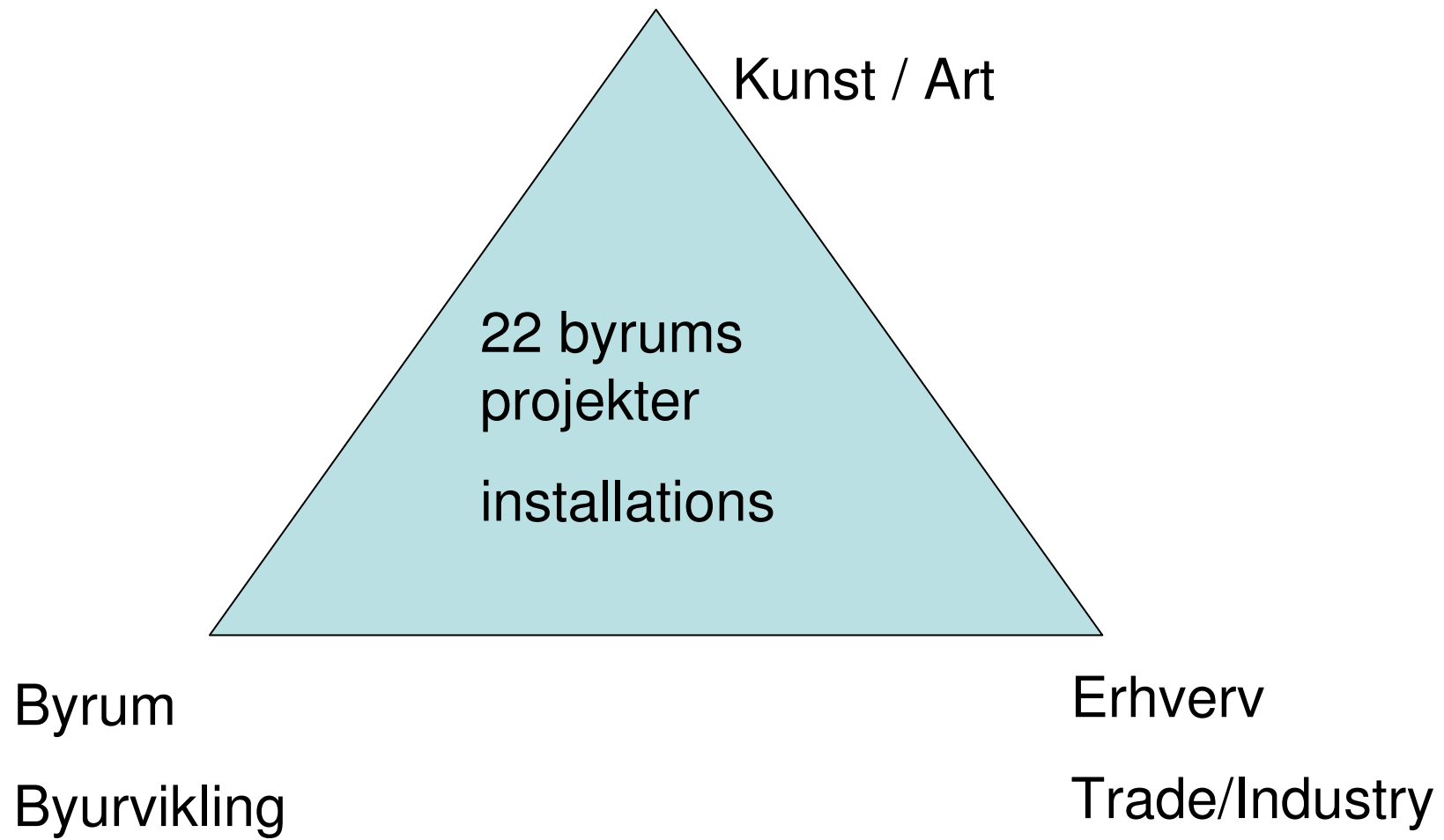
Copenhagen Business School

Væksthuset, Hovedstadsregion

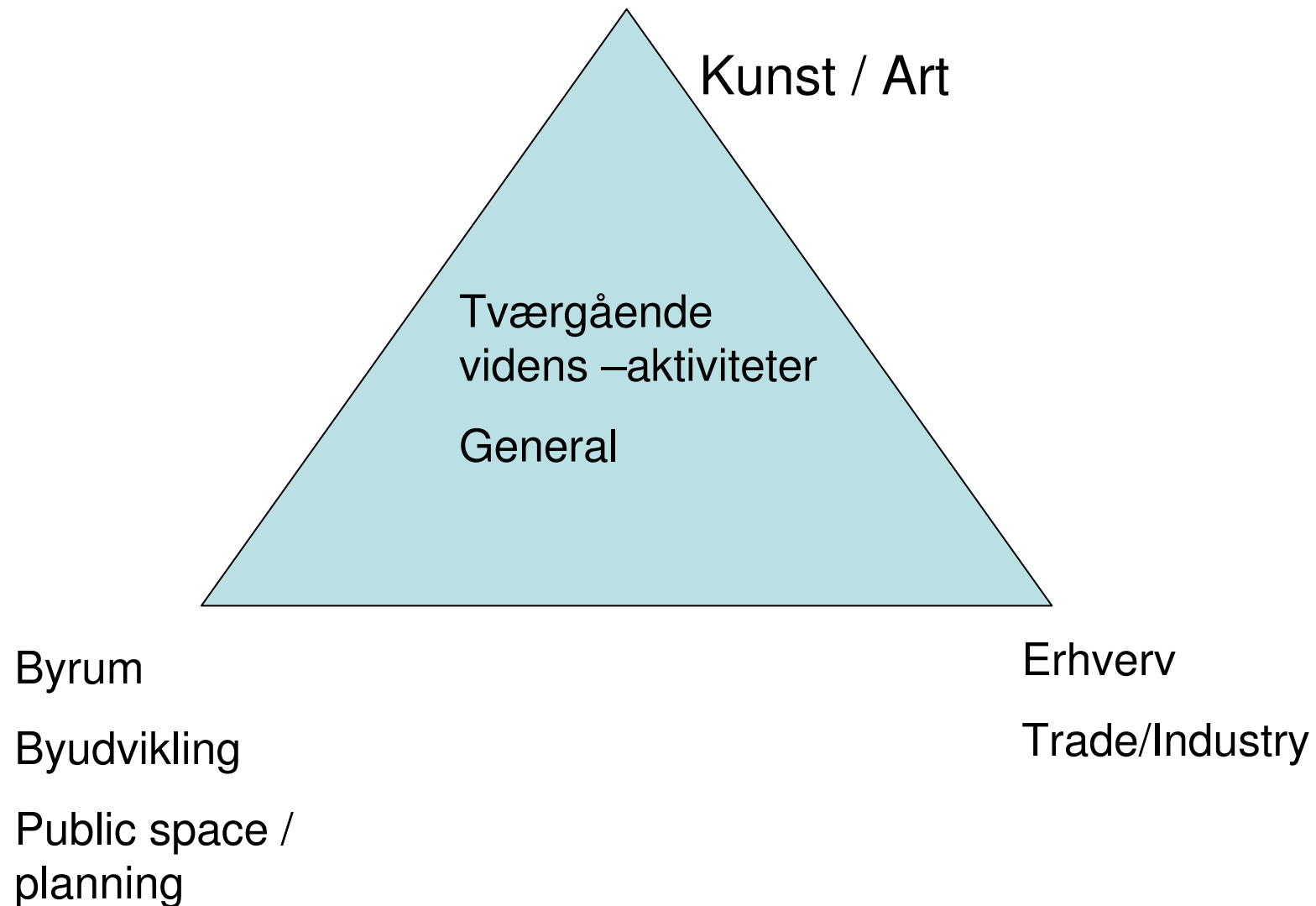
LYS LYD KONSULENTER

- FAGLIGE KONSULENTER : Illuminarts, Tim Hinman
- TEKNISK KONSULENTER ; MOTO, Seelite

- PROJEKTETS AKTIVITETER



- PROJEKTETS AKTIVITETER



ACTIVITIES

Fase 1: RESEARCH & DEVELOPMENT

June 08 – February 09

LABORATORY (part of Metropolis)

The “practical / hands on / local”

15-20 WORKSHOPS WITH 60 ARTISTS/DESIGNERS

“clearing house” for ideas and concepts

FOLLOWED BY A SERIES OF **RESIDENCIES**

to develop and test concepts, meet partners, develop relationships etc.

ACTIVITIES

The structural/ regional/ cluster

- 3 one day workshops
- 3 half day development programmes focussed on models for economic
- development at local levels
- research
- web site

ACTIVITIES

Fase 2 March 09 – August 09

DEVELOPMENT OF 12 PUBLIC ART PROJECTS FOR 12 LOCATIONS

PRESENTATION in AUGUST 09

ON GOING REGIONAL DEVELOPMENT

On going surgeries, advice from the “skills bank” –
1.000 consultancy hours available to local authorities and creative industry companies.

3 x 2 day workshops, thematically structured

1 open seminar in August

International relations built via travel bursaries

ACTIVITIES

Fase 3 Sept 09 – March 09

DEVELOPMENT OF 12 PUBLIC ART PROJECTS FOR 12 LOCATIONS

PRESENTATION in FEBRUARY 09

PLATFORM AND SHOWCASE FOR DESIGNERS/MEDIA

ON GOING REGIONAL DEVELOPMENT

On going surgeries, advice from the “skills bank” –
1.000 consultancy hours available to local authorities and creative industry companies.

3 x 2 day workshops, thematically structured

1 open seminar in February

International relations built via travel bursaries

ACTIVITIES

March – August 2010

5 plans produced by local authorities re. public space, lighting/sound strategies

5 plans produced by local authorities on development of creative industries at a local level

Publication of on line of manual with case studies on local level

Establishment of formal network with partners to continue with an "ACADEMY" - a cluster of creative units/companies to develop on going support framework – with potential support from local authorities/ regional/national funding

Continuation of Metropolis biennale with light/sound and of "winter" light/sound project developed by Illuminarts.

